



## Our Vision Statement

### Who Are We?

We are a start-up non-profit company made up of dedicated planet protectors seeking to pioneer sustainable and practical solutions which reduce greenhouse gas emissions through innovative community grow-projects and educational courses that encourage empathy and increased awareness of the consequences of our actions.



Inspired by [The Eden Movement](http://www.newedenism.org) ([www.newedenism.org](http://www.newedenism.org)) EdenKind Ltd is dedicated to addressing the issues surrounding the climate crisis and the cognitive dissonance that is prohibiting the changes we urgently need to make to help save the planet and our species from mass extinction.

By promoting kindness as the main directive in all our decision-making, we become more mindful of the consequences of our actions in all areas of our lives, from what we eat, to how we

travel, how well we look after ourselves and what impact our personal choices have on others and the planet. We believe that ‘growing together’ means a whole lot more than just farming and encourage a regenerative culture that focusses on well-being and self-awareness. By connecting with nature and each other, we can foster more empathic relationships that lead to us collectively addressing the important issues around how we source our food, reduce greenhouse gas emissions and start living in harmony with each other.

## What’s our Vision?

To grow together; in all senses, from creating community farms that grow veganic food to planting trees together to evolving into more empathic beings that become custodians of our planet seeking to protect it and end harmful practices that no longer serve us or our future generations.

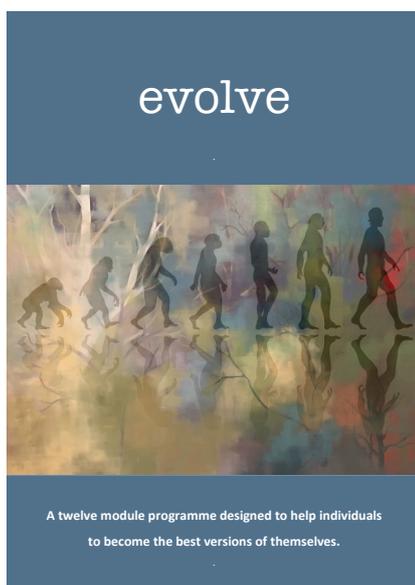


TO GROW TOGETHER;  
IN ALL SENSES...

Growing, preserving, cooking and eating healthy, vegan, organic wholefood together is a major part of our innovative vision which also includes:

- Creating a flagship **vegan eco-village** with permaculture farm and edible forests that attract wildlife.
- Supporting and sponsoring independent growers and **community grow schemes**.
- Assisting with the creation of vegan organic community farms.
- Planting native trees and hedges.

- **Networking** and co-ordinating growers and landowners to form food and eco-hubs aimed to shorten food chains and share seeds, skills, resources and the abundance that comes with successful growing food together
- Creating **food hubs**, plant swaps, eco-business events and fayres.
- Affordable or free consultation services for rural enterprises and eco-businesses.
- **Intentional community** guidance and mediation.
- **Courses** ranging from permaculture to self-development to cooking along with regular art, music, yoga, food prep, upcycling, nature, meditation, non-violent communication techniques, bush-craft, nutrition, poetry, well-being classes and more.
- The **publishing** of regular periodicals, articles and campaigns including publishing fun social-media quizzes aimed to attract those wishing to do their bit in fighting tackling the climate crisis or personal development to join the Movement.
- Regular **events** designed to bring people together to form tribes, bond, take part in planting projects and learn how to become mentors and facilitators to create grow projects and run 'Evolve' courses with shared vegan meals in their own areas.



Offering free downloadable guides, **template contracts** and agreements to help everyone overcome the obstacles pioneers face when putting together community projects.

'**Evolve**' self-awareness courses designed to help people understand the psychology behind personal choices so that we can question them safely. With a programme set to be rolled out in Summer 2022, we hope to enjoy widespread success with our innovative delivery programmes on how to make the courses accessible to all.

- Our 'Space Programme' - connecting growers with green spaces as well as offering alternative ways to re-utilise spaces in and around our home to share with others, be it sharing our gardens or offering a room to refugees.



EdenKind Ltd proudly present our super fantastic

# SPACE PROGRAMME!

*Together we can tackle climate change and create food security!*

No, Elon, we don't mean outer-space, we mean space here on earth where we could be **growing food together!**

Do you have a garden, yard, paddock or field that could become part of our resilient grow space programme?

Or would you like to help grow veg in your community? Meet new people, get free veg box and help save the planet!

Contact us via [www.newedenism.org](http://www.newedenism.org)

The poster features a green background with two yellow stars at the top corners. On the left, there is a stylized illustration of a green and brown globe with a red and blue rocket launching from the bottom, emitting white smoke. The text is arranged in a clean, modern font, with the main title in large, bold, blue letters.

We are currently exploring the idea that country estates and smallholdings can be re-purposed as multi-generational affordable housing that includes self-sustaining food growing community farms and care facilities 'in-house' for those that need extra care, be it the elderly, special needs or end of life hospice care.

## What is our Legal Structure?

We have created a non-profit company limited by guarantee. With all surplus funds generated from any of our fundraising efforts and eco-businesses going towards planting trees and sponsoring grow projects, we hope to progress to charitable status in time.

## Who Do We Work With?

We are currently working in partnership with the Ffordd Newydd Community and several independent land-owners all willing to partner us in our ‘Space Programme’.



We regularly host volunteers who help us manage grow projects (which include a community farm in Ceredigion, Wales, a permaculture kitchen garden at our village centre house and even a ‘Zen Garden’ in Exeter) and assist us with our conservation projects. Volunteers get to learn all about permaculture, the Eden Movement and of course connect with nature and the wonderful people who have already joined us.

We have many helpful contacts in the vegan farming sector, including the Vegan Organic Network, and hope to work with organisations like Surge and Refarm’d along with campaigning for ecological charities that still endorse animal agriculture to try to get them to help farmers find farming enterprises that produce less greenhouse gas emissions than farming animals.



We are happy to work with any individuals or organisations who share our ethics and wish to get everyone growing.

## What Do We Need to Succeed?

Directors, investors and volunteers have been running grow projects as an aside to ‘regular’ jobs for many years, but since founding The Eden Movement and launching several networking platforms online with regular meet-ups, the projects now far exceed being just our ‘personal lifestyle choices’ to something much bigger. Something we now need help to run. Since the pandemic, we have become even more popular, and as it was a case of ‘go large or go home’ we realised we had to get organised to continue with the momentum.

We only recently set up the legal entity overseeing the projects and are still building the Edenkind website or staff/director email addresses. We have had a strong online presence through Facebook pages and email circulars for a few years now. [Our Vegan Eco Village](#)

[Networking](https://www.facebook.com/groups/1056144514576274) (<https://www.facebook.com/groups/1056144514576274>) page has thousands of members (and would have many thousands more if we hadn't been trying to keep it manageable with just two admins).

We have a rudimentary website for [The Eden Movement](#) but the associated Facebook Page [here](https://www.facebook.com/groups/1140249032986568) (<https://www.facebook.com/groups/1140249032986568>) is updated far more regularly, as is the [Ffordd Newydd Community](#) Page (<https://www.facebook.com/groups/2419528078356957>, Ffordd Newydd is Welsh for 'New Way') but we really can't keep up with the admin demands and now urgently need staff to help us with:

- Web Page Building and Promoting
- Maintaining and administrating online platforms to promote and network our services and opportunities
- Processing applications to join us or offer land to our 'Space Programme'
- Co-ordinating volunteers, leaders and rotas on grow projects we are managing.
- Organising events and course programmes.
- Fundraising, press releases and writing articles.
- Handling email enquiries and office work.
- Grant applications.
- Hosting zoom presentations/meetings.
- Running 'Evolve' course trials.
- Marketing the 'Evolve' course and co-ordinating facilitators to run it nationwide.
- Publishing online magazine and handling subscriptions.



We can offer van dwelling volunteers park-up and the chance to help us prep the beds at Fferm Heulog, and are open to the idea of offering an opportunity to someone passionate about permaculture to oversee the project, and perhaps take part in our 'help to own' scheme.

We have job opportunities and a full itinerary of events, courses and opportunities coming soon!



We finally completed on purchasing land to create ‘Vegan Valley’ (Cwm Caredig); a 36 acre nature reserve with edible forests and a community permaculture farm. We are working hard to raise funds to cover the cost of essential works such as improving tracks, rabbit and deer-proofing the veganic grow spaces, utilities, barn building, installing solar power, equipment, new covering for polytunnel frame and groundwork.

We also plan to:

- Host events to promote wholefood plant-based diets
- Facilitate and develop the ‘Evolve’ course alongside vegan ‘supper parties’ hosted in people’s homes.
- Hire experts to ensure our contracts are legally binding and assist with planning applications.

We have a five year plan but the timeframe to our mission has no end to it as we hope to support and sponsor further projects forever; creating more sustainable food chains and a more cohesive society that will benefit future generations long beyond our time here.

## How Do We Plan to Reduce Our Greenhouse Gas Emmissions?



By becoming more sustainable in our farming methods, including small scale perennial forest farms that do not require chemicals, large machinery or fossil fuels, we can shorten the food supply chain by growing or buying produce locally, lowering our carbon footprint and encouraging people to join local grow projects in their home towns and villages.



There is some great evidence here of the impact of local food production:

**[Sustainable Food Trust True Cost](https://sustainablefoodtrust.org/key-issues/true-cost-accounting/)**

**[\(https://sustainablefoodtrust.org/key-issues/true-cost-accounting/\)](https://sustainablefoodtrust.org/key-issues/true-cost-accounting/)**

**[Sustainable Food Trust - Quantifying Environmental Costs](https://sustainablefoodtrust.org/articles/catalysing-action-trucost-quantifies-environmental-costs-of-food-production/)**

**[\(https://sustainablefoodtrust.org/articles/catalysing-action-trucost-quantifies-environmental-costs-of-food-production/\)](https://sustainablefoodtrust.org/articles/catalysing-action-trucost-quantifies-environmental-costs-of-food-production/)**

- We would like to research, produce and fund similar papers but remove animal agriculture from the equation completely so we can show people how nutritionally complete and sustainable veganic lifestyles can be, and of course, the positive impact on the environment should farmers adopt just some of our practices. We hope to inspire people to copy our successes and learn from our mistakes.
- By encouraging a plant-based diet and ending animal agriculture we can dramatically reduce our greenhouse gas emissions. There's an interesting video here: (<https://www.youtube.com/watch?v=F1Hq8eVOMHs>) that gives all the statistics on our CO2 emissions and which food sources and farming techniques are best for the environment. We need more organisations and food industries to realise that we have to change our eating habits if we are to survive as species.
- Many great organisations such as leaf.eco STILL support animal agriculture, so we hope to campaign to get them to encourage livestock farmers to switch to farming businesses with significantly lower greenhouse gas emissions, and even better to encourage land owners to offer their land to plant crops and trees that sequester carbon and store it in the soil. Crops such as hemp and spring barley can help soil to recover as well as being valuable resource crops.



Our own grow projects will offer proof to locals that veganic small-scale farming and CSA (Community Supported Agriculture) schemes really work. With our 'Space Programme' and help from soil experts, we can persuade farmers to allow us to borrow land and prove what can be grown. Even land deemed to be in LFA ('Less Favourable Areas') or even VLFA ('Very Less Favourable Areas') can be used to sequester carbon by planting forests that surround and shelter food growing areas providing far more benefits to the environment than using them as grazing or silage fields.

For the shocking truth of how animal agriculture amounts to **51%** of our greenhouse gas emissions, click here: [Cowspiracy Greenhouse Emissions](https://www.cowspiracy.com/facts) (<https://www.cowspiracy.com/facts>) and to see the fantastic work already happening with promoting kinder ways of living, check out [Surge Activism](https://www.surgeactivism.org/) (<https://www.surgeactivism.org/>)

By encouraging people to consider how the consequences of their choices affect greenhouse gas emissions such as fossil fuel use, consumerism, flying, going paperless, make-do-and-mend, sharing resources and finding green alternatives wherever possible, we hope to help alert people to the crisis whilst also empowering them to do something about it. For the full manifesto on the Eden Movement and what you can do, click [here](http://www.newedenism.org) ([www.newedenism.org](http://www.newedenism.org)) and to see how you can lower your carbon footprint, please visit the Carbon Trust [here](https://www.carbontrust.com/) (<https://www.carbontrust.com/>)

## What Makes Our Company Innovative?

By combining heritage farming wisdom (indigenous tribal, pilgrim, medieval peasant farming) with modern technology, we can find solutions to grow more nutritious organic wholefood without fossil fuels or chemicals. Our online communities enable us to share our findings with other grow communities and eco-villages on well established platforms online (including ones we founded).

In making kindness the main priority in our choices so that personal growth is ranked above economic growth, ‘growing together’ means far more than just growing our own food. By challenging people to reflect on the true consequences of their actions and to make kinder choices, we hope to increase empathy and people’s willingness to do what it takes to lower our carbon footprints. By offering personal development courses that prepare the individual to overcome the cognitive dissonance that often hinders them from holding themselves accountable for their choices we can empower individuals to choose better for the planet, for themselves and for others. We believe it is an innovative approach designed to tackle the psychological obstacles such as apathy, dissociation, and a general feeling of helplessness currently preventing humankind from evolving into conscious beings that want to change in order to prevent mass extinction.

By having an actual community permaculture farm and eco-village so that we can demonstrate how our innovations and infrastructures work, we can show



first-hand how to create small scale permaculture farms. Courses can be held onsite with free downloadable resource packs that include template forms, contracts and guidance on how to replicate our successes (and avoid our mistakes!).

## What Other Environmental Benefits Will Our Projects Bring?

We seek to grow food in innovative ways that increase biodiversity and protect the local flora and fauna. By adopting permaculture philosophies of understanding and observing what nature wishes to bring to the environment and working with the eco-system and not against it, the benefits are numerous to all life.

The impact of winding-down animal agriculture along with its crimes against nature like dumping slurry in rivers, ocean deadzones, badger culling etc would be clear and measurable. Encouraging the repurposing of intensive crop growing areas currently used for animal feed and allowing grazing/silage fields to be rewilded would have a huge impact on the environment.

Our projects also provide education to help reduce food waste and packaging, encourage composting, teach where food comes from, soil regeneration and tree planting to maximise carbon sequestration. We consider irrigation, water saving, recycling, upcycling, and always try to 'womble' all materials before resorting to buying anything new.

As we are conservational ecologists, our projects all focus on how to encourage more wildlife, in particular, pollinators and natural eco-systems. We encourage people to question the need to 'own' pets, in particular those that can have devastating impacts on local bird populations.

We have found that by inviting people to come and connect with nature, they start to advocate for it, and when that happens, the benefits to the environment keep growing.



## What Wider Community Benefits Do Our Projects Bring?

We are a community-based organisation, offering a sense of belonging and purpose to all, including neurodiverse people and those suffering from burnout, loneliness or isolation, particularly in our post-pandemic culture. Well-being, inclusivity and a warm welcome is made to all.



We share what we have with those around us, be it food we have grown, jams we have made or plants we are giving away at our ‘Plant Station’ outside the village centre house, we like to share our success with the wider community.

Our networking platforms online (we admin several online platforms with thousands of members) mean that our community is not confined to our local area; we have lots of supporters regionally, UK based and from around the globe. With so many followers watching what we’re doing and ready to replicate our successes, our ripples could be very far reaching!

The Eden Movement website generates regular enquiries from around the world with people asking to take part in or host the ‘Evolve’ course so we have a growing list of international contacts ready to further the cause and help people to make kinder choices.

By lowering our greenhouse gas emissions here in the West we can halt global warming and help prevent further climate disasters in other parts of the globe most affected by climate change.

With campaigning to show people how unsustainable our current way of living really is, we speed up the ‘joining of the dots’. We will continue to share news of actual events happening right now (like entire cities having to relocate due to rising sea levels) together in the same forums that have courses designed to highlight how our personal choices impact others, near and far.

By using social media, publishing online quizzes and offering free courses on self-development, we hope to make people more environmentally aware and more willing to reflect on their own personal choices. All our quizzes will have links for people keen to know more.

## How Do We Plan to Share and Inspire Others?

It is our mission is to share! With free resource packs, seeds, courses and template contracts for people to set up their own projects, we love to inspire and enable people to copy our successes and learn from our mistakes.

We share all our news online and host regular events to share our land, time, knowledge and even our guitar and singing skills around a campfire from time to time. We love feedback so our plans are inherently co-operative in nature as we seek to meet the needs of our community.



Our volunteer and visitor programmes will enable people to not only learn all about more resilient food growing systems, they get to share in our abundance. All our events come with delicious wholefood vegan banquets, as we find the best way to deliver the message that eating plant-based food is fabulous is to feed people.

## Why Now?

We are facing a climate emergency and if we don't make radical changes very soon, we face **mass extinction**, not just of the many species already dying-out due to the crimes against nature we keep committing like deforestation and commercial trawling, but of our own species. The choices we currently make as a species are simply not sustainable.

We started the Facebook page '[Vegan Eco Village Networking](#)' a few years ago. It boomed in popularity attracting thousands of people all having the same idealism. And the same obstacles to creating an intentional community. Having found innovative ways to navigate around these obstacles, we are finally close to securing the land and property

for the flagship eco-village grow project and once established, we want to share what we have learned on this journey. It's been emotional, but what we have learned is important.

With a multitude of smaller grow projects already running, we have found dedicated people who share our passion for veganic growing. By focussing on food growing, preservation, and cooking with the produce from our farms, alongside allowing things to develop organically in all senses of the word, we find we now have a resilient community of pioneers all supporting the Eden Movement and helping us put the vision together with an agreed route on how to achieve it. We have so many offers to join us, it would be a wasted opportunity not to help these people realise their eco-dreams alongside ours. Now is the time.

## What Next?

We have just completed on purchasing Cwm Caredig, the site of our flagship permaculture farm and edible forest but we plan to focus on tree planting and observing the land, doing biodiversity studies and creating the nature reserve and trails before we mindfully 'open to the public'. Volunteers are welcome on Wednesdays by arrangement and there will be large tree planting events in November for all to join in and help us plant over 1000 trees!

Whilst we hope that Cwm Caredig presents a location ideal for our long term goal of a self-sustaining eco village with a mindful community that focusses on conservation and self-sustainability, the core team overseeing Cwm Caredig @ Cwm Ceir are dedicated to the project and its success as a nature reserve, new woodland and permaculture farm regardless of whether we can live there full time. We consider it our legacy to future generations.

In the long term, we hope to prove to council planning departments that our vision of living lightly on the land alongside our grow projects *is* the future. Until then, we are happy to visit our projects, stay seasonally and transition from traditional bricks and mortar to more sustainable eco-dwellings after we have created food systems that benefit the wider community. Our priority is and always will be growing food and saving our planet over where we put our heads down at night.

We have accommodation for our volunteers, from a heated caravan off grid to full board at our village centre house. Please use the link on the homepage of our website [www.edenkind.org](http://www.edenkind.org) to subscribe to our mailing list and be the first to hear all our new developments!

If you would like to support us financially, either by a monthly payment scheme or a one-off donation, please follow links here to our giving pages <https://linktr.ee/edenkind>

